



Disposable Income Profile

Edgewater FL 5-10-15 Minute Drivetime
Retail Market Analysis
Drive Time: 5 minutes

Prepared by Decision Data Resources

Latitude: 28.972892
Longitude: -80.895872

	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	13,377	13,465	13,669	204	0.30%
Median Age	48.8	50.1	52.0	1.9	0.75%
Households	5,918	5,961	6,051	90	0.30%
Average Household Size	2.26	2.26	2.26	0.00	0.00%

2013 Households by Disposable Income	Number	Percent
Total	5,961	100.0%
<\$15,000	1,098	18.4%
\$15,000-\$24,999	980	16.4%
\$25,000-\$34,999	970	16.3%
\$35,000-\$49,999	1,140	19.1%
\$50,000-\$74,999	1,196	20.1%
\$75,000-\$99,999	354	5.9%
\$100,000-\$149,999	172	2.9%
\$150,000-\$199,999	28	0.5%
\$200,000+	24	0.4%
Median Disposable Income	\$34,081	
Average Disposable Income	\$41,017	

2013 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	136	553	679	998	1,242	1,206	1,146
<\$15,000	40	80	72	117	263	209	318
\$15,000-\$24,999	13	80	78	112	193	187	317
\$25,000-\$34,999	15	100	106	140	178	239	191
\$35,000-\$49,999	34	128	163	216	197	249	153
\$50,000-\$74,999	29	120	179	266	253	234	115
\$75,000-\$99,999	4	28	49	83	97	53	39
\$100,000-\$149,999	1	13	27	46	46	28	11
\$150,000-\$199,999	0	2	4	9	8	4	0
\$200,000+	0	1	1	10	8	4	0
Median Disposable Income	\$35,000	\$36,241	\$41,120	\$42,629	\$34,079	\$33,238	\$22,104
Average Disposable Income	\$34,871	\$41,376	\$47,219	\$51,154	\$43,440	\$39,718	\$28,787

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Disposable Income Profile

Edgewater FL 5-10-15 Minute Drivetime
Retail Market Analysis
Drive Time: 10 minutes

Prepared by Decision Data Resources

Latitude: 28.972892
Longitude: -80.895872

	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	33,906	33,903	34,157	254	0.15%
Median Age	49.0	50.4	52.3	1.9	0.74%
Households	15,066	15,075	15,200	125	0.17%
Average Household Size	2.24	2.24	2.24	0.00	0.00%

2013 Households by Disposable Income		Number	Percent
Total		15,075	100.0%
<\$15,000		2,878	19.1%
\$15,000-\$24,999		2,492	16.5%
\$25,000-\$34,999		2,228	14.8%
\$35,000-\$49,999		2,847	18.9%
\$50,000-\$74,999		2,898	19.2%
\$75,000-\$99,999		954	6.3%
\$100,000-\$149,999		567	3.8%
\$150,000-\$199,999		109	0.7%
\$200,000+		102	0.7%
Median Disposable Income		\$34,638	
Average Disposable Income		\$42,716	

2013 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	345	1,343	1,675	2,632	3,198	3,011	2,871
<\$15,000	105	212	197	368	678	540	778
\$15,000-\$24,999	52	205	202	301	491	442	800
\$25,000-\$34,999	37	220	233	316	428	545	449
\$35,000-\$49,999	75	301	385	537	503	640	405
\$50,000-\$74,999	63	280	421	653	626	562	293
\$75,000-\$99,999	10	73	137	235	261	143	95
\$100,000-\$149,999	2	41	81	159	150	96	38
\$150,000-\$199,999	1	7	12	28	32	23	6
\$200,000+	1	3	7	36	29	19	8
Median Disposable Income	\$28,660	\$36,126	\$41,482	\$42,884	\$35,041	\$34,450	\$22,385
Average Disposable Income	\$33,625	\$41,836	\$48,670	\$52,961	\$45,751	\$42,137	\$30,465

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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



Disposable Income Profile

Edgewater FL 5-10-15 Minute Drivetime
 Retail Market Analysis
 Drive Time: 15 minutes

Prepared by Decision Data Resources
 Latitude: 28.972892
 Longitude: -80.895872

	Census 2010	2013	2018	2013-2018 Change	2013-2018 Annual Rate
Population	51,259	51,506	52,126	620	0.24%
Median Age	51.0	52.3	54.5	2.2	0.83%
Households	23,349	23,480	23,788	308	0.26%
Average Household Size	2.19	2.18	2.18	0.00	0.00%

2013 Households by Disposable Income		Number	Percent
Total		23,480	100.0%
<\$15,000		4,329	18.4%
\$15,000-\$24,999		3,840	16.4%
\$25,000-\$34,999		3,247	13.8%
\$35,000-\$49,999		4,301	18.3%
\$50,000-\$74,999		4,541	19.3%
\$75,000-\$99,999		1,634	7.0%
\$100,000-\$149,999		1,118	4.8%
\$150,000-\$199,999		243	1.0%
\$200,000+		226	1.0%
Median Disposable Income		\$35,778	
Average Disposable Income		\$45,368	

2013 Disposable Income by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	488	1,955	2,437	3,931	5,062	4,789	4,819
<\$15,000	134	296	272	539	1,003	827	1,258
\$15,000-\$24,999	68	293	289	442	756	712	1,279
\$25,000-\$34,999	53	303	320	439	631	781	721
\$35,000-\$49,999	100	423	545	773	768	992	701
\$50,000-\$74,999	108	414	609	962	996	922	531
\$75,000-\$99,999	17	126	216	374	468	262	170
\$100,000-\$149,999	4	77	144	281	305	190	117
\$150,000-\$199,999	1	14	25	54	72	58	20
\$200,000+	3	7	16	68	64	45	23
Median Disposable Income	\$32,447	\$37,097	\$42,830	\$44,391	\$37,063	\$35,752	\$23,493
Average Disposable Income	\$36,746	\$44,057	\$51,225	\$55,799	\$49,801	\$45,191	\$33,188

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.